

# Health-conscious Academy has the appetite to Go Cashless

George Spencer Academy, Nottingham

Frustrated with seeing pupils spending their money on unhealthy food and drinks on the way to school, student prefects and former Academy Vice Principal, Chris Haggett wanted to increase healthy meal uptake and remove cash from campus - but how? George Spencer Academy made the smart choice for the school, parents and students, implementing sQuid Cashless Catering and Online Payments - resulting in more students opting for a healthy meal and a 20% increase in canteen takings.

## Eliminating cash & cheque payments

Removing cash and cheque payments from campus was a win-win situation for the Academy. Not only did it result in substantial cost savings for the school, but it restricted the amount of cash being brought in by students - ensuring it could not be spent on unhealthy food and drinks outside the school gates.

## One system for catering & trips

George Spencer Academy implemented sQuid Cashless Catering and Online Payments for trips and other offers, which is delivered and managed through one comprehensive system. Chris commented on the all-in-one system, saying: "sQuid offered the best package in terms of processing meals and school trips when compared to the rest of the market." Introducing sQuid has not only been of benefit to the school and students, parents now have a more convenient way to make school payments at any time, through their online smart account.

## Healthy students, healthier takings

George Spencer's Catering Manager, Tanya Flinders, is impressed with sQuid's system, commenting: "Online payments has really helped us reduce our costs and the amount of time we spend counting cash; we've seen our takings increase by over 20%." Tanya also appreciates the reporting features of sQuid Cashless Catering as she can "easily view any accounts and make alterations, such as placing a daily spend limit on an account". These system features offer additional peace of mind for parents as students are unable to get into debt with sQuid, and they're safe in the knowledge that their money is being spent responsibly on healthy meals. The students at George Spencer Academy are now making the smarter, healthier choice thanks to sQuid - proving that this Academy certainly has the appetite for cashless payments.

## Why you should choose sQuid for your Academy:

- Eliminate cash counting and reconciliation
- Reduce administration time and costs
- Promote and increase healthy meal uptake
- Unrivalled support for Schools and Parents
- Run insightful reports to manage stock availability and FSM
- Flexible, safe & secure system - sQuid is regulated by the FCA



George Spencer  
Academy

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Tanya Flinders, Catering Manager



sQuid

sQuidcard Limited John Loftus House Summer Road Thames Ditton Surrey  
KT7 0QQ UK t + 44 (0) 20 8339 2111 f + 44 (0) 20 8398 8785

For more information and to get in touch visit [squidcard.com/education](http://squidcard.com/education)