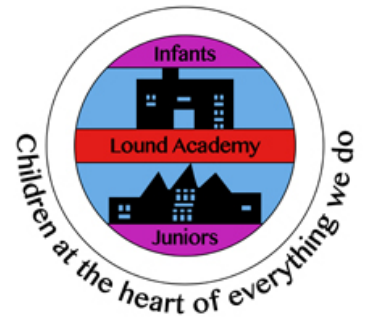


# Academy Trust switches to sQuid and reclaims valuable administration time

## Lound Academy Infant and Junior School, Sheffield

Lound Academy Trust were already aware of the potential benefits of an online payment system. However, their existing provider didn't offer the ease of use and flexibility the school and parents were looking for. Through the local authority's new centrally procured online payment contract, they were able to effortlessly switch providers and start using sQuid Online Payments and sQuid Dinner Money: the faster and easier way to manage catering, attendance and online payments for all school services, including school trips, special events and other items. The result: parents are happy, and the school has seen a 20% reduction in administration time.



### User-friendly and flexible, with great features

Lound Academy Trust found their existing cashless payment system complicated to use for staff and parents. They were advised that they could take advantage of the local authority's new centrally procured online payment contract and switch to sQuid, who supported the school with account set-up and on-site training to ensure an effective system implementation. The difference in systems was evident for Lound Academy's Administration Officer, Tracey Birley.

When comparing sQuid to their previous provider, Tracey said that sQuid is "user-friendly, and it's easy for parents to manage multiple children under one account – perfect for the transition from Infant to Juniors. It's basically one system that does everything we need." School staff love that sQuid Dinner Money allows children to order their lunch via the classroom whiteboard every morning, with their attendance being automatically recorded to the school's registration system, while parents love that there's a mobile app - a big bonus!

Tracey was also very impressed with sQuid's communication functionality, which enables the school to easily communicate with parents via SMS, email or letter, and the system's quick and easy-to-use reporting features to track and manage payments.

**"sQuid has enabled us to become a cashless school"**

**Tracey Birley,  
Administration Officer,  
Lound Academy**

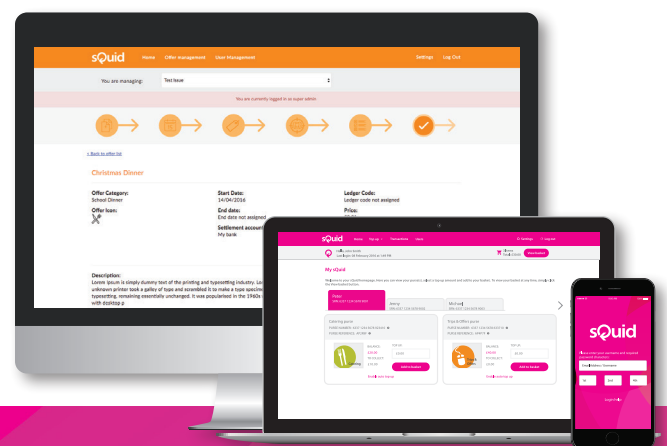
### Improved parental take-up enables a cashless school

Since its introduction, parents have found sQuid easier to use as they can make their payments from the comfort of their home, or via the mobile app if they're out and about. This has resulted in improved take-up: "approximately 60% of parents were registered with the previous system, now 100% of parents are registered with sQuid", says Tracey. "We have managed to get everyone on board and parents really like it. sQuid has enabled us to become a cashless school, which is what we were aiming for."

Going cashless has been of great benefit to Lound Academy, and Tracey advises that they have reclaimed around 20% of office time, which they can now dedicate to other tasks, as with sQuid they no longer need to count, reconcile and bank cash.

### Why you should choose sQuid

- **Hassle-proof switching** - sQuid handles the entire process if you currently use another payment system
- **Innovative income management solution and parent app** - intuitive system to manage payments for school services, and mobile app for parents/carers to make fast and easy payments
- **Unrivalled training and support** - on-site training for all school administrators, dedicated school support and first line customer support for parents
- **Safe and secure system** - sQuid is regulated by the FCA



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